

Sweet Joy's Brand Suggestions



Primary Logo

Here are a few things that our advertising and design team came up with for your business. We have provided suggestions for a new logo, new colors, and new typefaces.

We also have provided a sample of a brochure you can use, which can be included in your email marketing. If you wish, we can make adjustments to your website to match the branding you see here. Thank you!

- JMU Advertising Club

Color Palette

F9E6E0	EA9E93	EEB093	D0E1EC	5A4D45
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Headings: Satisfy

Body: Brandon Grotesque Regular

Sweet Joy's Bakery

ABOUT

Have a birthday in the office this month? Maybe a work anniversary coming up? Celebrate your coworkers with Sweet Joy's!

Sweet Joy's is a family-run bakery providing the highest quality of baked goods in the area. Sweet Joy's fulfills orders of all sizes and has experience preparing sweets for a variety of corporate events and clients, even the mayor!

"Sweet Joy's makes the most delicious and beautifully decorated cakes I've ever seen!"



Orders can be delivered, shipped or picked up. Go to sweetjoys.org and place an order today!

Products



CUPCAKES



CAKES



COOKIES



CANDY APPLES



COATED STRAWBERRIES



SEASONAL TREATS

ORDER TODAY!

240-271-8984

brazielfam@sweetjoys.org
300 Garber Church Rd
Harrisonburg, VA 22801